Early Impact Video Description

The Fox Family Foundation logo, a white fox sitting on top of the words, “Fox Family Foundation” in white letters appears over a black background.

A title page in orange over black announces the fund, “Early Impact”.

Beneath it, a subtitle reads: “The Problem…. Eye Care Deserts”

A hand holding a single eye lens moves in front of a blurry eye chart.

A title reads: “Grantees use vision screenings”

A female doctor examines a young Asian baby being held by his mother.

The titles in white letters over various colored boxes continue: “And early intervention programs…”

An African-American mother kisses her baby.

Title reads: “To help ensure an estimated 12 million children aren’t left with untreated vision problems.”

Six close ups of eyes of different colors .

Title reads: “Because untreated vision problems…”

A young blond girl with a braid with black glasses scowls at the camera.

Title reads: “…can lead to academic and behavior issues...”

An older version of the girl in cap and gown turns and smiles at the camera.

Title reads: “…and hinder graduation rates.”

A young boy sits for an eye exam with one eye covered.

Title reads: “Our grantees ensure the two million low income students who need glasses…”

An adorable young girl with black rimmed glasses squirms restlessly and wrinkles her nose.

Title reads: “…can get them…”

A blonde mom holds her young daughter in her arm.

Title reads: “...and support families in need”

Two smiling parents carry their laughing children on their backs

Title reads: “With sight we see…”

A father pushes his daughter on a bicycle and leaps in the air when she successfully rides by herself.

Title reads: “With insight we achieve.”